NATIONAL CYBERSECURITY ALLIANCE

Data Privacy Week

5 WAYS TO HELP EMPLOYEES UNDERSTAND DATA PRIVACY

1

CREATE A CULTURE OF PRIVACY

Get leadership involved. Deputize privacy ambassadors. Create a privacy awareness campaign where you educate employees on your company privacy policy. Share messages about privacy around the office, on internal message boards, in company newsletters, or emails. Teach new employees their role in your privacy culture and reinforce throughout their career.

2

ORGANIZE A PRIVACY AWARENESS TRAINING

Invite outside speakers to talk to employees about why privacy matters. Engage staff by asking them to consider how privacy and data security applies to the work they do on a daily basis. Invite your employees to join NCSA's virtual Data Privacy Day event on January 28th!
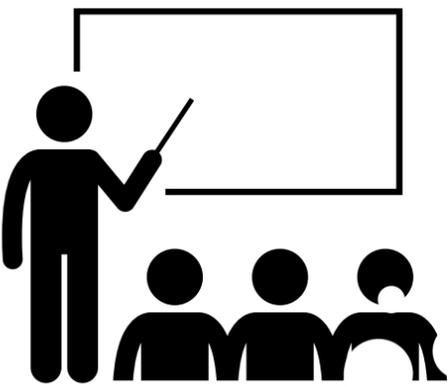
3

HELP EMPLOYEES MANAGE THEIR INDIVIDUAL PRIVACY

Better security and privacy behaviors at home will translate to better security and privacy practices at work. Teach employees how to update their privacy and security settings on personal accounts.
Need some help? Use NCA's privacy settings page as a resource:
https://staysafeonline.org/stay-safe-online/managing-your-privacy/manage-privacy-settings/

4

ADD PRIVACY TO THE EMPLOYEE'S TOOLBOX

Give your employees actual tools they can use to improve their privacy, such as company-branded camera covers or privacy screens for their devices, or virtual private networks (VPNs) to secure their connections.

5

LET THE EXPERTS HANDLE IT

Most employees aren't privacy or security experts, so build in mechanisms for making it easy for them to report privacy or security concerns to your internal or external experts.

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